

Simmons-Boardman Market Intelligence tracks rail and banking activity in more than 65 core-based statistical areas (CBSAs) nationwide. To build our

proprietary databases, our teams rely on both supplied information and firsthand data collection. Each year, Simmons-Boardman Market Intelligence research teams visit more 2,700 municipalities to compile the most comprehensive record of banking activity available. Our data set contains essential variables such as monthly contract sales, cancellations, inventory, pricing, size, standard features, amenities, and buyer profiles.

We track projects through all phases of the entitlement and sales process, from preliminary map to sales close. Based on more than 30,000 tracked projects, we offer in-depth data analysis on trends and market performance.

Customers rely on Simmons-Boardman Market Intelligence's proprietary market data to simplify and accelerate their market research and analysis. Based on customers' business needs, our customized solutions and analytical reports allow them to parse, sort, and dig deeper into key industry statistics, complete housing project information and business-critical data. We deliver data through proprietary information products and unpublished-research



Simmons is a leading provider of marketing research and analytics solutions, helping brands understand their audience and the success of their marketing campaigns. Our advanced technology and data-driven insights provide a comprehensive view of consumer behavior and market trends.

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